

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

NEW AND UNUSUAL
VARIETIES OF
GLADIOLI



Courtesy of Sunset Magazine

THE ORCHID
(A NEW TYPE)

RANCHO SANTA FE BULB CO.

RANCHO SANTA FE
SAN DIEGO COUNTY, CALIFORNIA

The Orchid Gladiolus



This is a seedling originated by our Mr. A. R. Sprague, and has been tested over a period of five years and remains true to type.

Blossoms from bulbs one inch and over range in natural spread of petals from four to six inches, with four to five flowers open at one time. It has a wiry stem and holds up well as a cut flower.

The flower is so different from the usual type of Gladiolus that a floret worn upon a lady's dress would generally be mistaken for a Cattleya Orchid.

At the California Gladiolus Association Exhibition last June, a special award was given this flower as "A NEW and beautiful TYPE of Gladiolus" for it resembled no other variety in the show and was distinctly the novelty of the Exhibit.

A Florist who paid \$100.00 for a bulb two years ago, writes: "It is absolutely a new and very beautiful type and extremely well adapted to Florist work. While it will not stand extreme sun heat, if cut when the first floret is opening it opens out most beautifully and stands the heat of Exhibition Hall remarkably well. A basket of it drew a crowd continually at the Terre Haute Show."

A new type or species is seldom developed in any flower and in Gladioli there are very few, hence the "ORCHID" is a most important addition to this most popular flower. We developed this some five years ago but have withheld it from the market to make sure that it would remain true to type.

Single bulbs \$2.50 each or \$25.00 per dozen.

To anyone who cares to act as Agent for this wonderful new species of Gladiolus, we will make very special terms upon application, and will furnish a very beautiful colored print to work with. One lady has sold sixty in a few days, besides taking profitable orders for other varieties in this catalogue.

The following varieties we know to be among the very best and we have no hesitation in offering them to discriminating flower lovers.

Anthony B. Kunderd

Tall, large, intensely ruffled flower of delicate deep cream color. Over-spread finest blush pink. Entire lower petals beautiful primrose-cream flushed pink at edges.

Each 20c.

Per Doz. \$1.20



Other "Choice" and "Fancy" Varieties of Gladiolus

GROWN BY US ON OUR OWN FARMS

	Each	Per Doz.
ALTON. Rich orange, much ruffled.....	\$0.25	\$ 2.00
CARMEN SYLVA. Large, fine white.....	.15	1.25
RICHARD DIENER. Geranium pink, very fine.....	.25	2.00
EARLY SNOWFLAKE. Rich creamy white, rose tinted, Yellow tinged throat	.20	1.50
GLADDIE BOY. Very large, beautiful orange pink.....	2.00	20.00
GOLDEN MEASURE. Best yellow, tall..	.15	1.20
HALLEY. Early, big pink.....	.10	.85
IMPERATOR. Big white, NEW.....	.50	10.00
MARIE KUNDERD. Early white, beau- tiful form.....	.20	2.00
R. J. Kunderd. Clear orange scarlet.....	.30	3.00
LLEWELLYN. Fine pink, NEW.....	.30	3.00
JACK LONDON. Tall orange red.....	.10	1.00
LOS ANGELES. Shrimp pink, very fine..	.15	1.50
MAIDEN BLUSH. Big early light pink ..	.15	1.25
MINUET. Very large clear lavender.....	4.00	40.00

	Each	Per Doz.
MYRTLE. Best type light pink10	1.00
NIAGARA. Giant spike, pink and cream, or Marguerite yellow10	1.00
NORA. Large grayish lavender10	1.00
Orange Flame. Tall rich orange50	5.00
PEACH ROSE. Very beautiful dark rose . \$0.15		\$ 1.50
PEARL OF DAWN. Much ruffled pale rose pink15	1.50
Mrs. F. C. Peters. Large rose lilac15	1.50



Giant White

Like a beautiful lily. A strong grower

Each 20c.

Per Dozen \$1.50

PINK LILY. Ruffled rose pink15	1.50
PRIMUNELLA. Ruffled yellow, tinge pink .15		1.50
PURPLE GLORY. Rich purple red, ruf- fled, superb, without rival15	1.25
Red Fire. Most brilliant clear red25	2.50
ROSE ASH. Ashes of roses, very lovely . .	.15	1.50

Elf

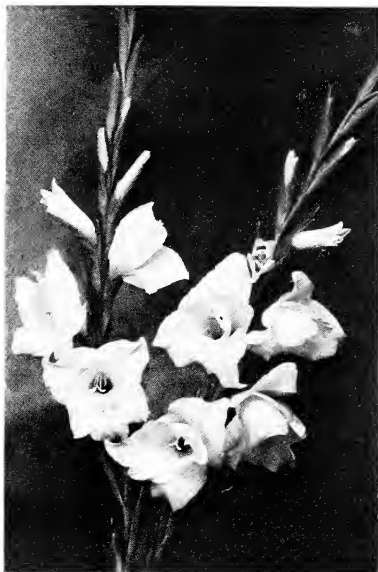
Pure white with
a delicate lemon
lip.

Large flowers on
a strong spike.

Very fine.

Each 20c.

Per Doz. \$1.20



	Each	Per Doz.
Rose Glory. Rose pink ruffled.....	.10	1.00
Scarlano. Large intense red.....	.15	1.50
Scarlet Princeps (Virginia). Large scarlet	.10	1.00
SENTINEL. Best Australian, light red...	.08	.75
B. L. SMITH. Lovely light lavender.....	.10	1.00
SUPERBA. Showy crimson red.....	.25	2.50
TRIUMPHATOR. Large orange red.....	.75	7.50

Elora (Burbank)

Early

Creamy-white
with rich cream
spot in throat on
three lower pet-
als which are
overlaid with

featherings of
American
Beauty Pink.

Each 15c.

Per Doz. \$0.85



	Each	Per Doz.
JACOBA VAN BEIJEREN. Violet, self color, tall.....	.25	2.50
WILBRINK. Large pale pink, early.....	.10	1.00
WOLVERINE. Fine coral pink.....	.10	1.00
Yellow Prince. Coppery yellow, hooded..	.20	1.75
OUR EXTRA SPECIAL MIXTURE.....		\$1.00

We suggest that enough of each variety selected be ordered to give good vase effects when cut.

We have several hundred very choice seedling varieties which we shall name and introduce as fast as we accumulate a commercial supply, if they continue to show better quality than any now in the market; otherwise they shall go into the fire. Two or three seasons bloom are necessary to demonstrate persistent good qualities, or the possible entrance of bad ones.



Glendale

A beautiful dark magenta, an entirely new shade in gladioli. Wide open flowers on a tall straight spike. This variety drew much attention at our exhibits this year.

Each 20c.

Per Dozen \$1.50

We are getting a stock of the very finest varieties of Dahlias, Ranunculus, Anemones and bulbous Iris, which we shall offer next year, together with a list of extremely fine introductions of our own, and all will be at reasonable rates.



Prices and Terms

* Prices quoted in this list are postpaid delivered, on orders in excess of \$2.50; smaller orders postage extra. Cash with order.

Remittances should be made by check or post-office money order.

Prices per 100 or per 1,000 bulbs will be quoted on application.

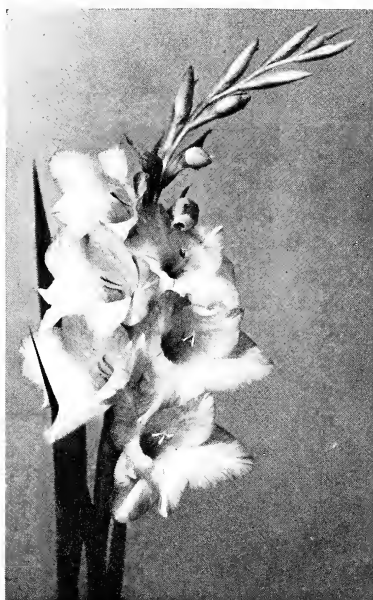
We are prepared to supply planting stock to the trade.

We will replace any bulbs which are not satisfactory upon delivery, upon their return to us. However, The Rancho Santa Fe Bulb Co. gives no warranty, express or implied, as to description, quality, productiveness, or any other matter, of seeds, bulbs, or plants they send out, and they will not be responsible in any way for the crop. If the customer does not accept the goods on these terms they are at once to be returned.

E. J. Shaylor

Beautifully
ruffled,
of deepest
rose-pink.
Pure rose
Each 15c.

Per Doz. \$1.25





Rancho Santa Fe's Civic Center